

BUILT2GO.COM PRIVACY POLICY.

This site is owned and operated by Big Resources, Inc., the parent company of Built2Go.com. For personal information protection purposes, Built2Go.com and Big Resources, Inc. are the controllers and, unless otherwise noted, are also the processors of the personal information.

This Policy governs the information we collect about you and your use of information we provide to you. By accepting this Policy and the Website Terms of Access Agreement, you expressly consent to our use and disclosure of your personal information in a manner prescribed in this Policy. You acknowledge this by using the Site. Information collected may be retained for as long as it is reasonably required for the purposes it was collected.

At Built2Go.com and Big Resources, Inc. we care about providing you with tools and information to manage and protect your online privacy. We have developed this Privacy Policy (hereinafter referred to as "Policy") to inform you about how we deal with privacy issues in relation to our website, what information this web site collects, who may receive that information, what we may do with the information, and how long we keep it. This Policy governs the information we collect about you and your use of information we provide to you. By accepting this Policy and the Website Terms of Access Agreement, you expressly consent to our use and disclosure of your personal information in a manner prescribed in this Policy. You acknowledge this by using the Site.

While we have made every attempt to make this policy as clear as possible, if you have any further questions about it, please contact us:

Big Resources, Inc.
PO Box 46175
Tampa, FL 33646
Support: <https://www.built2go.com/support/index.php>
Corporate Headquarters: (812) 762-4251

Does this website use cookies to keep track of my information?

Yes, this website uses cookies. A cookie is a small text file that is placed on your hard drive. Cookies contain information, including personal information, that can later be read by a web server in the domain that issued the cookie to you. The information that cookies collect includes the date and time of your visit, your registration information, session identification number and your navigational history and preferences.

In some cases, our third-party service providers may use cookies on our sites. We have no access to or control over these cookies. This privacy statement covers the use of cookies by Built2Go.com and Big Resources, Inc. only, and does not cover the use of cookies by third parties.

You have the ability to accept or decline cookies. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you choose to decline cookies, you may not be able to sign in or use other interactive features of our sites and services that depend on cookies but you will be able to perform basic navigation through the site.

What types of information does this website collect?

We only collect personal information about you after you have provided us with your consent to collect that specific information. By voluntarily providing this information to us, you consent to the collection and use of your personal information as set out in this privacy policy.

1. NON-PERSONAL INFORMATION. We collect the following types of non-personal information and navigational information, which may be collected automatically as part of the site's operation:

- Information about the user's computer system, such as the web browser type and language, IP address, internet service provider, and operating system;
- The website that referred you to us and access times;
- Information about the pages you view;
- The links you click;
- The number of times you visit our site in a month;
- The size of the files you look at; and
- Other actions taken in connection with the site.
- Demographic information (i.e. your occupation, hobbies, gender, or interests) may be collected and linked to your personal information.

2. PERSONAL INFORMATION. Personal information that we collect may include the following:

- Traditional contact information such as mailing address, phone number, and fax number;
- Internet contact information such email addresses;
- Information collected when you make a purchase, including your billing address.
- Non-financial identification information, such as your member username and password combination.

NOTE: You may elect not to provide certain personal information, but doing so may limit, or otherwise make unavailable, certain products and/or services to you.

Why is this website collecting the information?

We collect the information for the following purposes:

- To complete the current activity of the visitor;
- To create and manage your membership account;
- To process your transactions;
- To provide customer service;
- For website administration purposes.
- To evaluate, review, or improve the website, products, services, and technologies offered;
- To notify visitors of updates to the sites, and/or contact them to market products or services;
- To run contests, select entrants, and choose prize winners;

- To run Interactive Areas;
- To monitor who is accessing the membership section of Built2Go.com or using the services offered on the website;
- To create a profile of the general audience accessing Built2Go.com; and
- To communicate with you about your transaction.

We may send transaction-related communications to you such as welcome letters, billing reminders, expiration notifications, and purchase confirmations. We may also send you surveys, newsletters, product updates, or marketing communications, or offers that may be of interest. If you do not wish to receive certain website notifications and announcements, you may make this election by logging into your account and updating your notification preferences accordingly or follow the unsubscribe instructions that are detailed within the email notifications. Please keep in mind, however, if you choose not to receive marketing communications or site announcements and updates, you will continue to receive transactional or account communications.

Personal information collected by Built2Go.com and/or Big Resources, Inc. may be stored and processed in the United States of America or any other country in which Built2Go.com, Big Resources, Inc., their affiliates, subsidiaries, or other agents maintain facilities, and by providing us with your personal information and using our sites or services, you consent to any such transfer of information outside of your country.

Who will receive the information? Except as set out in this privacy policy, Built2Go.com does not disclose or sell your personal information to any third-parties. Please review the possible and defined disclosures of your personal information below:

1. We may disclose your personal information to third-party service providers who perform services on our behalf. For example, we may hire other companies to handle the processing of payments, to provide data storage, to host websites, to fulfill orders and shipments, to assist in marketing, to conduct audits, etc. Those third-party service providers (i) shall be permitted to obtain only the personal information they need to provide the service, (ii) must protect personal information to the same extent as Built2Go.com and Big Resources, Inc., and (iii) shall be prohibited from using it for any other purpose.
2. Information about our customers, including personal information, may be disclosed as part of any merger, acquisition, or sale of the company and/or its assets, as well as in the unlikely event of insolvency, bankruptcy, or receivership, in which personal information would be transferred as one of the business assets of the company. We will notify you of such an occurrence as described in the "Changes to This Privacy Policy" section below. We reserve the right to disclose your personal information if required or permitted to do so by law.
3. The information will be shared with the following parties:
 - Our internal staff and our direct agents.

How long will the information be kept?

Information collected may be retained for as long as it is reasonably required for the purposes it was collected. Session data expires at the end of a visit. Logged data is reviewed for errors, and rotated frequently. Member data is stored for long term customer service purposes.

How can I access and review my personal information?

If you would like to review or revise information that you previously provided to us, you may access and change your personal information by logging into your account and clicking "Account Details". You may also contact our customer service department directly by clicking the "Support" tab located within the top navigation on all pages of the website.

What if I think there are inaccuracies in my information?

If you believe we are not handling your information in accordance with our privacy policy, please contact our customer service department. Contact information is available at <https://www.built2Go.com/support/index.php>.

If for some reason we have violated our privacy policy, we will correct the error as soon as you notify us.

How is my personal information securely retained?

We follow generally accepted industry standards to help protect your personal information, including without limitation:

- Limiting access to your personal information to those employees or personnel that require it to provide services to you;
- Requiring employees or personnel to sign confidentiality agreements to protect customer and other confidential information;
- Ensuring that third-part service providers sign confidentiality agreements to maintain the confidentiality of your personal information and not to use it for any unauthorized purposes;
- Encrypting credit card information on our order forms using secure socket layer (SSL) technology; and
- Storing your personal information in secure computer systems which protect it from unauthorized access or use.

Of course, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security. If a password is used to protect your account and personal information, it is your responsibility to keep your password confidential at all times.

Forums & Other Interactive Services

Our sites may include discussion forums or other interactive areas or services, including blogs, chat rooms, bulletin boards, message boards, online hosting or storage services, or other areas or services in which you or third parties create, post or store any content, messages, comments, materials or other items on the sites

("Interactive Areas"). If you use an Interactive Area, you should be aware that these areas are open to the public and any personal information you post or provide at registration may be viewable by others. We are not responsible for personal information you submit in connection with the Interactive Areas, nor are we responsible for how others might use that information, including to send you unsolicited messages. Interactive Area postings may be retained indefinitely. If at any time you would like to inquire about a posting, please contact us using the method outlined within the designated forum or Interactive Area where such post was made. Keep in mind that removal of a posting from an Interactive Area does not mean that the posting will be deleted from our systems.

Email Referrals

If you choose to use our email referral services to tell a friend about our products or services, we will ask you for your friend's name and email address. We will use that information to send your friend a one-time email inviting him or her to visit the site and review the product or service you have selected.

Information about Children

Children (persons under the age of 18 years) are not eligible to use our services unsupervised and we ask that children not submit any personal information to us. We do not intend to solicit or collect personal information from anyone under the age of 18 without parental consent. If you are under 18, you shall not use or enter information on this site, including without limitation, any Interactive Areas of the site without parental consent. If you are under the age of 18 years, you can browse the Site only in conjunction with and under the supervision of your parents or guardians. If you are under 18 years of age you cannot use the Membership Section of the Site.

It is the responsibility of parents to monitor their children's use of our Site.

Disclaimer/Links

Built2Go.com contains links to other sites that have different privacy policies and practices from those disclosed here. We assume no responsibility for the policies or practices of such linked sites. Built2Go.com strongly recommends that you read the privacy policies of the linked websites as they may contain further terms and conditions which apply to you.

Modifications or Updates to This Privacy Policy

We reserve the right to change the terms of this Policy at any time. Such changes will be effective when a notice of the change is made available on the website. If there are material changes to this statement or in how Built2Go.com will use your personal information, we will notify you by prominently posting a notice of such changes here or on our home page, or by sending you an email. We encourage you to review this policy whenever you visit Built2Go.com or any properties held by Built2Go.com or Big Resources, Inc. respectively.